

Order Form

To Ian Begg, Hon. Treasurer
Stevenage Grange Rotary Club

My Club/I wish to support this potentially life changing initiative, and order ... (no) of the engraved Optyse™ at £25 each.

I enclose our/my cheque in the sum of £ payable to Stevenage Grange Rotary Club

Club/my name

Contact name

Preferred phone number

Postal address

Postcode

Email address

End user nomination (If any) Please state below

Organisation:

Country / area:

Contact name:

Please send your order and cheque to:
Ian Begg, Treasurer SGRC, 117 Fairview Rd,
Stevenage, Hertfordshire, England SG1 2NP

Electronic ordering

A word based order form, together with the Club's charity bank account details are available on www.sgrc.org.uk

Thank you for your interest & sharing in our Club's vision for 2020



A man with cataract. Picture courtesy of Sight Savers

Cataract is just one of the many disorders detectable by retinal examination. It is, however, the main cause of avoidable blindness, and yet is easily treatable. It accounts for nearly 50% of the world's blind. The symptoms of cataract vary. They include: a gradual blurring of vision, halos around lights, glare and double vision in one eye. The very worst cataracts - the ones where the iris appears almost entirely clouded over - can cause a total loss of vision, if not identified soon enough and treated.

What does an ophthalmoscope do?

Direct ophthalmoscopy is an effective, non invasive technique for examination of the retina. It helps early identification of serious medical conditions, such as Diabetes, as well as eye disorders.

What's an Optyse™? Its a lens free pen sized ophthalmoscope.

What are its key advantages? Low cost, robust, safe & portable. It can be used with minimal training, by volunteers literally in the field.

A cost effective way for Rotarians to help eradicate unnecessary world blindness by 2020

Stevenage Grange Rotary Club
Hertfordshire, England

For more details, or copies of this leaflet do visit our web site www.sgrc.org.uk

Compiled in association with 
VISION 2020, and Ophthalmos Limited

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Designed by Community Initiatives
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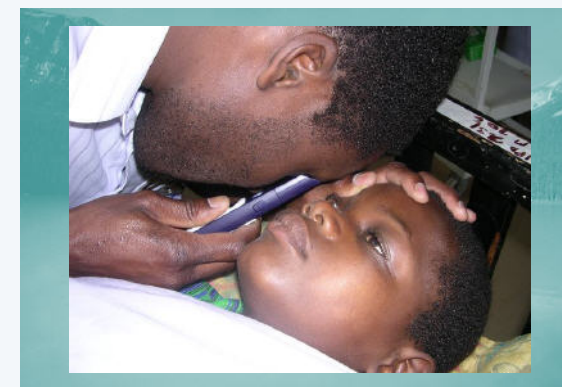
Leaflet sponsored by



Help save sight for millions

Unapproved Draft

Not for public exposure



Rotarians Ophthalmoscope Initiative

Stevenage Grange Rotary Club

In association with Sight Savers International, VISION 2020 ; THE RIGHT TO SIGHT and International Centre for Eye Health

Rotarians Ophthalmoscope Initiative (ROI)

What's this about?

Purchasing the pen-sized engraved Optyse™ for use in developing countries

Thanks to the Optyse™ the prospect of Rotarians helping to save sight for millions of people in developing countries is now a cost effective reality.

How? Lens free design reduces number of moving parts and size, reduces production costs and simplifies its use.

A single Rotary contact point

Global distribution deal with Sight Savers International

Generosity of Ophthalmos Ltd., to recognise the Club's involvement from the start

Why? 75 percent of all potential blindness can be treated, if diagnosed early.

Cost? Just £25 per unit + P&P



Dr Roger Armour (left) examines Rtn. Ian Begg's eyes at the Club launch of the ROI

The Optyse™ in use

Targets

An RIBI target of 25,000 units within 5 years ... to help a world where

37 million are blind and up to 2 million will go blind next year

A child goes blind every minute,
A person goes blind every 5 seconds

... and yet 75% ...yes 75% can be prevented, or cured

Another 124 million people have a sight impairment e.g. Cataract, glaucoma, detached retina, river blindness, trachoma

Your donation will help reduce unnecessary blindness for many, and help achieve this humanitarian objective

How to order

Ordering couldn't be simpler. Just decide how many units you wish to donate & complete the order form on our web site www.sgrc.org.uk, or Overleaf. We will liaise directly with Ophthalmos Ltd, and arrange distribution through Sight Savers International.

All orders will be acknowledged

Product information

The Company: The Optyse™, pronounced 'Opt ize', is manufactured by Ophthalmos Limited, of Cambridge, England. For product accreditation & technical information see the Company's web site www.ophthalmos.co.uk

The Inventor: Dr. Roger Armour, a retired local surgeon, received two prestigious Medical Futures Innovation Awards for his invention, including Best Innovation to improve Global Healthcare.

Ophthalmos was short-listed for the prestigious Saatchi & Saatchi Award for "World Changing Ideas". The Company was awarded the Edward De Bono Award for Thinking in recognition of Roger's concept of lens free technology.

Stevenage Grange made Roger a Paul Harris Fellow, for his services to community medicine.

Did you know?

Cataracts are the leading cause of avoidable blindness

Examination of the retina also helps diagnose impending Diabetes, heart disease, brain tumours and cerebral malaria

Without proper intervention the number of blind will grow to 75 million by 2020

Restoration of sight is one of the most cost-effective interventions in health care

A Rotary District 1260 and RIBI Centennial project